



# SAM MOYER

Advertising and Graphic Designer

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## EDUCATION

BFA in Communication Design at Kutztown University  
Concentration in Advertising and Graphic Design

Deans List 2013-2015

## ACADEMIC EXCELLENCE & AWARDS

## WORK EXPERIENCE

Sr. Graphic Designer Branding Los Angeles  
(Los Angeles) August 2022 - Dec 2022

Created custom branding, website graphics & social media graphics.  
Designed homepage mockups and contributed to front end web development. Assisted with resizing artwork for responsive settings as well as prepping products for print.

Marketing Specialist Cushman & Wakefield  
(Los Angeles) Jan 2020 - June 2022

Communicated w/vendors for various project assets from photography to mapping and print production under tight deadlines. Managed Internal Expenses, Transactional Accounting for two teams, branding and custom design including eblasts, decks, and websites.

Graphic Designer Local Social Pro  
(Los Angeles) June 2018 - July 2019

Managed social media accounts for over 1000 clients nationwide. Proactively gathered and verified information for individuals and brokerages. Delivered custom advertisement requests within 1-3 business days utilizing the Adobe Creative Suite.

Graphic Designer/Storefront Manager Printing Fly  
(Los Angeles) Oct. 2015 - Nov. 2017

Managed invoices and project briefs for clients in a variety of industries. Created cohesive marketing packages for events and corporations. Held meetings to ensure print production was handled correctly. Additional responsibilities included customer service, shop management, and mentoring other designers.

Graphic Designer Website Growth  
Oct. 2015 - Nov. 2017

Optimized graphics with keywords and contributed to front end website development.

Designathon 2014, 2015 ; a 24 hr non-profit event

Responsible for conceptualizing and visually interpreting ideas from a team. Created logos and iconography for Parkland and Exeter community libraries.

Crayola Creative Intern Fall 2014

Responsible for the development and design of advertisements, packaging, and posters.

LA Photo Group Photographer 2015

Responsible for event photography.

Starting State Championship Soccer Player 2006-2007  
Central Bucks High School West

Referee- CBAA Youth Soccer, Chalfont PA 2007-2010

## SKILLS

- Advanced in the Adobe Creative Suite
- Conceptual thinking
- Adaptable to team and client needs
- Engaging communicator and presenter
- Notable time management
- Extremely organized and detail oriented
- Avid learning characteristics
- Leadership oriented