



# SAM MOYER

Advertising and Graphic Designer

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## EDUCATION

BFA in Communication Design at Kutztown University  
Concentration in Advertising and Graphic Design

## ACADEMIC EXCELLENCE & AWARDS

Deans List 2013-2015

## WORK EXPERIENCE

Local Social Pro (Los Angeles) June 2018 - July 2019  
Managed social media accounts for over 1000 clients nationwide. Proactively gathered and verified information for individuals and brokerages. Delivered custom advertisement requests within 1-3 business days utilizing the Adobe Creative Suite.

Printing Fly Graphic Designer (Los Angeles) Oct. 2015 - Nov. 2017  
Managed invoices and project briefs for clients in a variety of industries. Created cohesive marketing packages for events and corporations. Held meetings to ensure print production was handled correctly. Additional responsibilities included customer service, shop management, and mentoring other designers.

Website Growth Graphic Designer Oct. 2015 - Nov. 2017  
Optimized graphics with keywords and contributed to front end website development.

Designathon 2014, 2015 ; a 24 hr non-profit event  
Responsible for conceptualizing and visually interpreting ideas from a team. Created logos and iconography for Parkland and Exeter community libraries.

Crayola Creative Intern Fall 2014  
Responsible for the development and design of advertisements, packaging, and posters.

LA Photo Group Photographer 2015  
Responsible for event photography.

Landscaping- McDuna, Doylestown PA, 2012-2014  
Soccer Trainer- Chris Freudig, Chalfont PA 2006-2012  
Referee- CBAA Youth Soccer, Chalfont PA 2007-2010

## SKILLS

- Advanced in Adobe Creative Suite
- Conceptual thinking
- Adaptable to team and client needs
- Engaging communicator and presenter
- Notable time management
- Extremely organized and detail oriented
- Avid learning characteristics
- Leadership oriented